

### **ADMINISTRATIVE AND PUBLIC LAW**

## **ABOUT** US

Our firm is consolidated by a team of specialized lawyers with extensive experience in Public Law and Public Administration, providing reliable advice to our national and international clientele.

In VII A we are committed to our clients. We offer a comprehensive legal service with a remarkable specialization, experience dearee of recognized trajectory in the field of Administrative Law in all of its different modalities within the three levels of government, as well as in the relations or conflicts that may arise between individuals and any entity of the government.

formality of public administration procedures and actions.

We are always focused on ensuring the legality and



## I. LEGAL ADVICE TO PRIVATE ENTITIES

Requirement of authorizations, permits and licenses.

**Urban** Development Law.

**Procedure for concessions** of public goods, resources and services.

Procurement contracts, goods, services and public works.

Projects and procurement of government authorities.



## II. ADMINISTRATIVE LITIGATION

**Administrative remedies** before the authorities themselves for acts of The three orders of government.

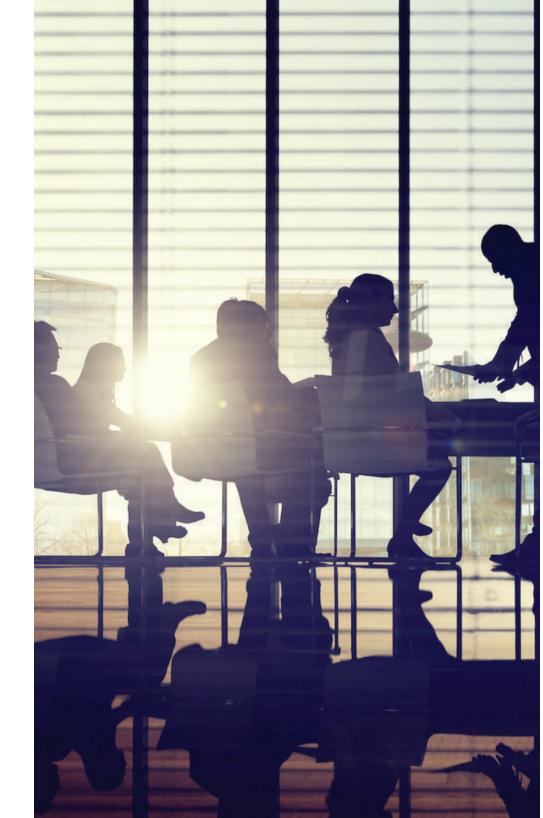
**Contentious lawsuits** derived from Acts of Authority.

**Nullity trials** against administrative acts.

Amparo trials in Administrative matters.

**Constitutional Disputes** before the Supreme Court of Justice of the Nation.

**Unconstitutionality actions** before the Supreme Court of Justice of the Nation.



## III. LEGAL ADVICE TO GOVERMENTS AND PUBLIC ENTITIES

Advice and generation of the legal bases for the creation, instrumentation, implementation and operation of government internal entities such as auxiliary organisms of the public administration in the federal, state and municipal sphere, with extensive experience in the constitution and operation of Public Trusts.

Study, preparation, advice and support of law proposals, providing regulations for their presentation before the legislative institutions of competence, as well as comparative studies and their harmonization with other regulatory bodies.

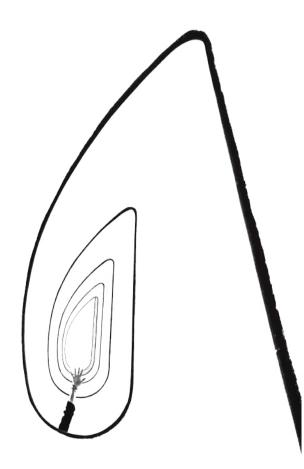
Advice on strategic planning of government programs and projects.

Legal audits of the procedures, contracts and projects executed by government agencies or by individuals on behalf of said entities.

Legal advice and coordination in the creation, viability, instrumentation and implementation of Public-Private Partnership projects, in their different modalities.

Legal structuring and implementation of projects and contracts in which any instance of government is involved.

Study and assessment of the legal framework of specific branches or subjects of the public administration.



## RELEVANT

#### **ADMINISTRATIVE LITIGATION**

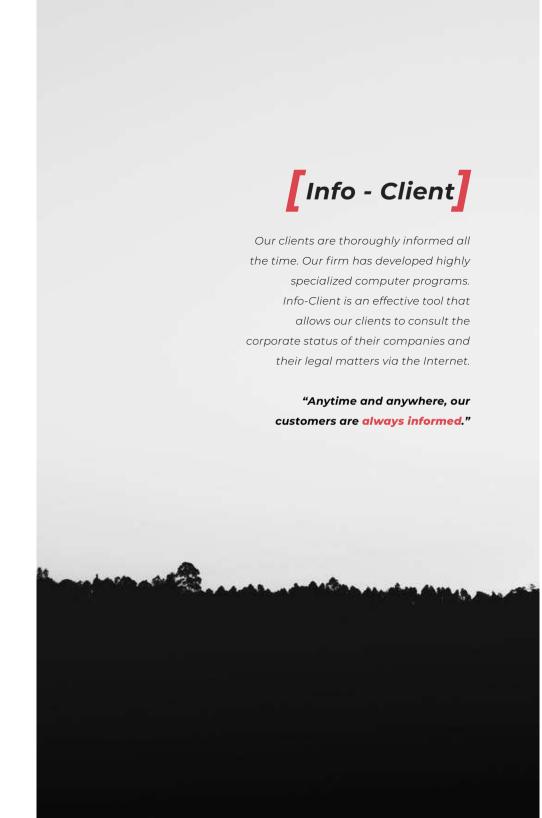
**Processing of Constitutional Disputes** before the Supreme Court of Justice of the Nation in defense of the Interests of the Municipality from Zapopan.

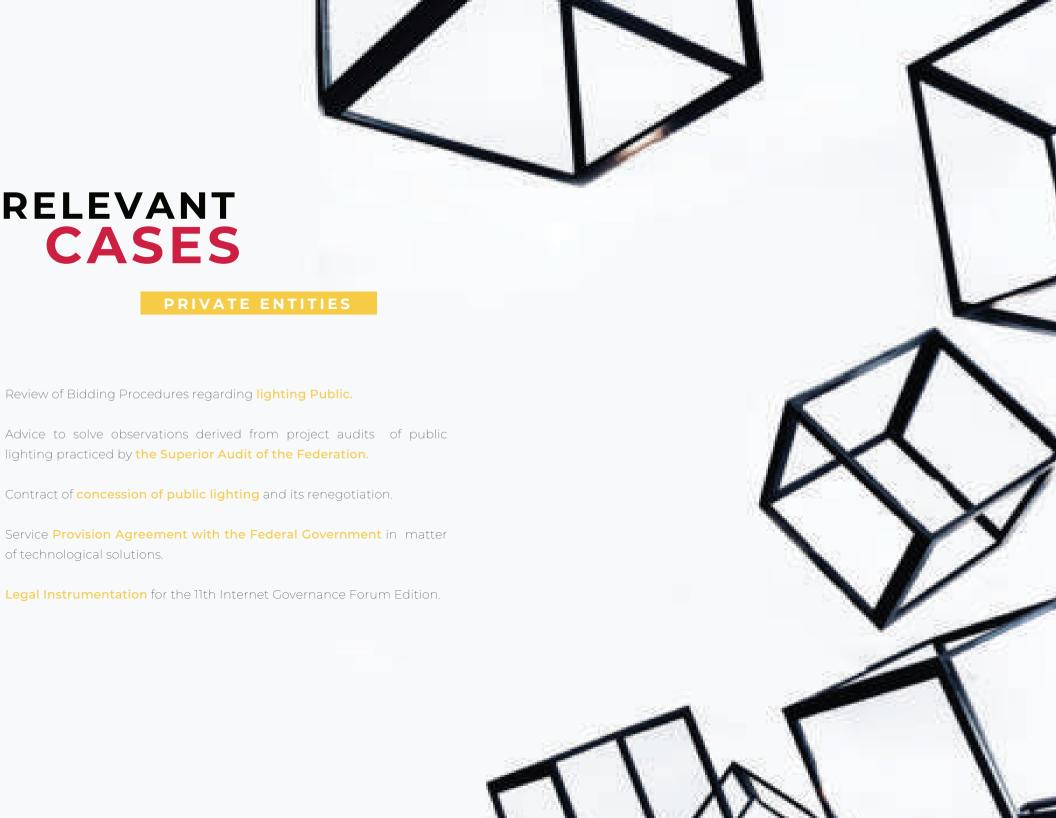
**Defense of the Municipality of Bahía de Banderas Nayarit** against resolution of the Administrative Court of Nayarit that sought to omit large contributions of relevant tourism development in Nuevo Vallarta.

Obtaining favorable judgment for our clients through the which declare the **nullity of the important acts** of authority National company of the Construction industry.

**Obtaining favorable Judgments in Amparo Trials** in Administrative matter for the benefit of a concessionary company of Nurseries of the Mexican Social Security Institute.

Representation and **Defense of the Government of the State of Jalisco in the International Arbitration** Procedure promoted by the International Swimming Federation before the Arbitration Court of Sport with Headquarters in the city of Lousanne, Switzerland.





**RELEVANT** 

of technological solutions.

**CASES** 

## RELEVANT

#### **GOVERNMENTS AND PUBLIC ENTITIES**

Consultancy on the proceedings of creation and operation of the **Master Trust Digital Creative City**. ("Fideicomiso Mestro Ciudad Creativa Digital").

Structuring of the **Trust of the Film Commissions** of the State of Jalisco

Development of the Innovation, Science and Technology legislation project for the State of Jalisco.

Consultancy in the **restructuring process of the Inter Municipal System of Drinking Water and Sewerage**, and amendments to the Water Regulations for the State of Jalisco and its Municipalities.

Advisors of Zapopan Municipality on the contracting process and legal implementation of the Integral Services of Equipment, Consultancy and Capacitation of Information and Communications Technologies of the New Public Security Building and C2 of the Zapopan Municipality.

Review of procedures performed by the Zapopan Municipality for the contracting of services of licensing programs, technical support, consulting and the updating of the cartographic base with LIDAR technology.

Development and implementation of **regulations for the Public-Private associations** placed in the Zapopan Municipality.

**Consultancy to the Zapopan Municipality** on several strategic projects, as well as the elaboration and reforms of different regulations.

Advice to the Bahía Banderas municipality obtaining the positive resolution from the administrative jurisdictional authorities regarding the assignment of an urban complex of approximately 8 hectares.

## SIGNIFICANT

#### **GOVERNMENTS AND PUBLIC ENTITIES**

Restructuring project for the the **Local System of Potable**Water and Sewerage, and reforms to the Water Law for the

State of Jalisco and its conforming cities and locations.

Legal audit of the **"Villas Panamericanas"** Project and its Trust

Participation in the legal structure of the Service Provision Project for the extension of **Line 1 of the Light Rail of the State of Jalisco** 

Creation of the Zapopan **Entrepreneurship Master Fund** [Zapopan Challenge]

Participation in the elaboration of the Project of the Law of Innovation, Science and Technology of the State of Jalisco.

Creation of the Creative Digital City Master Fund.

Creation and structure of the **Filming Commission Trust of the State of Jalisco** 

Creation of the Intellectual Property Encouragement Program for the State of Jalisco.

Advising and supervision on the **Urban Development Trust** for the **State of Jalisco** 

**Representing the State of Jalisco**, in an arbitration procedure derived from an international contract in Lousane, Switzerland

Legal coordinator of the procedure for the revision to the Government of the State of Jalisco on the **International Convention Center of Puerto Vallarta**, Jalisco

Creation of a **Coordination Agreement between SEMARNAT, CONANP, PROFEPA** and individuals for the sustainable use of the María Cleofas Island in the Marias Islands Biosphere Reserve.

Study of the legal framework of the "Islas Marías" Biosphere Reserve as well as the "Marietas Islands" Protected Natural Area, and proposal of a legal structure to grant a private organization its administration (use and exploitation, conservation, preservation, protection).

# OUR

#### PUBLIC ENTITIES









































**PRIVATE ENTITIES** 

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## CORPORATE EXPERTS

**VÍCTOR VILA** 

#### **PROFESSIONAL EXPERIENCE**

Being the founding partner of VILA®, Victor conglomerates more than 15 years of professional experience, having previously collaborated with some of the most prestigious law firms around the country, planning, auditing and shaping strategies in the fields of Intellectual Property, Administrative and Corporate Law, activities that have shaped him as a strategist and consultant for large national and foreign companies, as well as for government entities.

#### **EDUCATION**

Master Degree in Public and Governmental Law, granted by the Universidad Panamericana de Guadalajara.

#### **AFFILIATIONS**

- Active member of the Mexican Bar Association, A.C.
- Legal Counsel for the State of Jalisco in matters related to administrative law and intellectual property.
- Legal Counsel for the Executive Branch of the Mexican Republic in matters related to Intellectual Property.
- · Active member of the International Trademark Association (INTA).



Representing attorney for the State of Jalisco, in an arbitration procedure derived from an international contract, against the Swimming International Federation (FINA, by its initials in Spanish) which took place in Lousane, Switzerland; obtaining favorable results that generated savings for more than 6 million dollars in favor of its representative.

 Advisor and negotiator of a renowned world athlete in a representation contract worth more than 120 million dollars.

Strategy design for the elaboration of a public-private partnership project among the federal government, the local government and individual entities, in a project worth more

· Creation of a strategy for the worldwide protection of a leading brand in the pharmaceutical field

 Advisor and coordinator of the intellectual property assets in the sale of a major company in the telecommunications field, in an operation worth more than 300 million dollars.

 Participation in the design of Intellectual Property Public Policies for the State of Jalisco, in the 2012-2018 administration.

• Submissions of constitutional disputes before the National Supreme Court of Justice to promote the non-invasion against the power of the administrative branch in the state of

Participation in the process of negotiation and acquisition of a brand within the health industry worth more than 10 million dollars.

# EXPERIENCE

## CORPORATE EXPERTS

#### ALMA HINOJOSA

#### PROFESSIONAL EXPERIENCE

Alma Hinojosa's experience is focused in the field of Administrative Law, advice and consulting on strategic public administration projects, concessions and trust funds, both public and private. In the corresponding legal audits of activities, projects and procedures of the Federal, State and Local governments. Structuring of bills and regulations as well as accompanying legislative processes. Legal coordination in the operation of state-derived entities and trusts. Studies of normative and referential frameworks in a variety of fields. Alma served as an Advisor to the internal politic structure of the city of Zapopan, Legal Director of the Ministry of Economic Development of the State of Jalisco, as well as Advisor to the Coordination of Public-Private Partnerships of the Government of the State of Jalisco. Member of the legal support group of the Executive Branch of Jalisco. Member of working groups convened by the State Executive for the integration of various state law reforms

#### **EDUCATION**

Master Degree in Public Law, granted by the Universidad Panamericana de Guadalajara.



She has performed an outstanding work within the Public Administration field, with a legal practice that goes from audits to strategic projects for companies, as well as the implementation of certain strategies for legal resolutions.

· Advice to the Senator of the LXIV Legislature in law studies and legislative procedures. Legal Audit in procedures of adjudication of National Security matters for the Executive Branch of the Mexican Republic.

> • Studies of the legal and referential frameworks for a variety of legal fields • Advisor on the structure of trust funds and their operative procedures

· Member of the team responsible for drafting the Law on Investment Projects and Services

Provision of the State of Jalisco and its Regulation.

Advisor on Delivery- Reception procedures for public administrations.

· Advice on the restructuring process of the Local System of Potable Water and Sewerage, and reforms to the Water Law for the State of Jalisco and its conforming cities and locations.

 Advice to the government of Zapopan in the process of contracting and legal instrumentation of the Integral Services of Equipment and Training of Information and Communication Technologies of the New Public Security Building and C2 of the Government of Zapopan

 Review of Procedures carried out by the Government of Zapopan for the contracting of services in regard of licensing of programs, Technical Support, Consulting and On Demand services, as well as for the contracting of services for the Update of the Local Cartographic Base with LIDAR technology.

# EXPERIENCE

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